TOUCAN

Transform company data and captivate your clients

PITCHY

OBJECTIVES

- Deliver a best in class dashboarding experience in a few weeks with the lowest possible development effort
- Provide access to virtually live data for decision-makers and operational leaders
- Elminate manual report creation internally

KEY RESULTS

- **8** weeks from kick-off to deployment
- **100+** reporting hours saved per year
- **2** churn points avoided

CHALLENGE Increase customer autonomy and provide the ability to monitor real-time production progress, while scaling the accessibility of data across the product.

SOLUTION An embedded analytics solution was integrated to cater to customer needs, streamline reporting tasks and provide data formatting, including graphing and charting all while safeguarding Pitchy's identity with clean white-labeling.

IMPACT A premium offer was created with dedicated data dashboards adding new value to clients and while reinforcing company positioning.

> " Toucan allows us to stand out from the competition, reinforce our premium positioning and save time. "

PITCHY   - Léa Barberger, Product Owner

PROJECT SUCCESS TEAM AT TOUCAN

Basile
Customer Success

Maho
Delivery Manager

Ines
Care Manager

pitchy