TOUCAN

# Infuses analytics into the heart of your core business

VOYSEN

OBJECTIVES

- Provide users with an innovative experience with interactive dashboards and dynamic filters and increase product adoption rates.
- Reduce metric prototyping periods to increase customer acquisition.
- Keep the R&D team focused on the core business components of the product.

KEY RESULTS

- **4 weeks** from conception to training to launch
- **+100** users deployed across the product
- **3 new** successful verticals available after just a few weeks
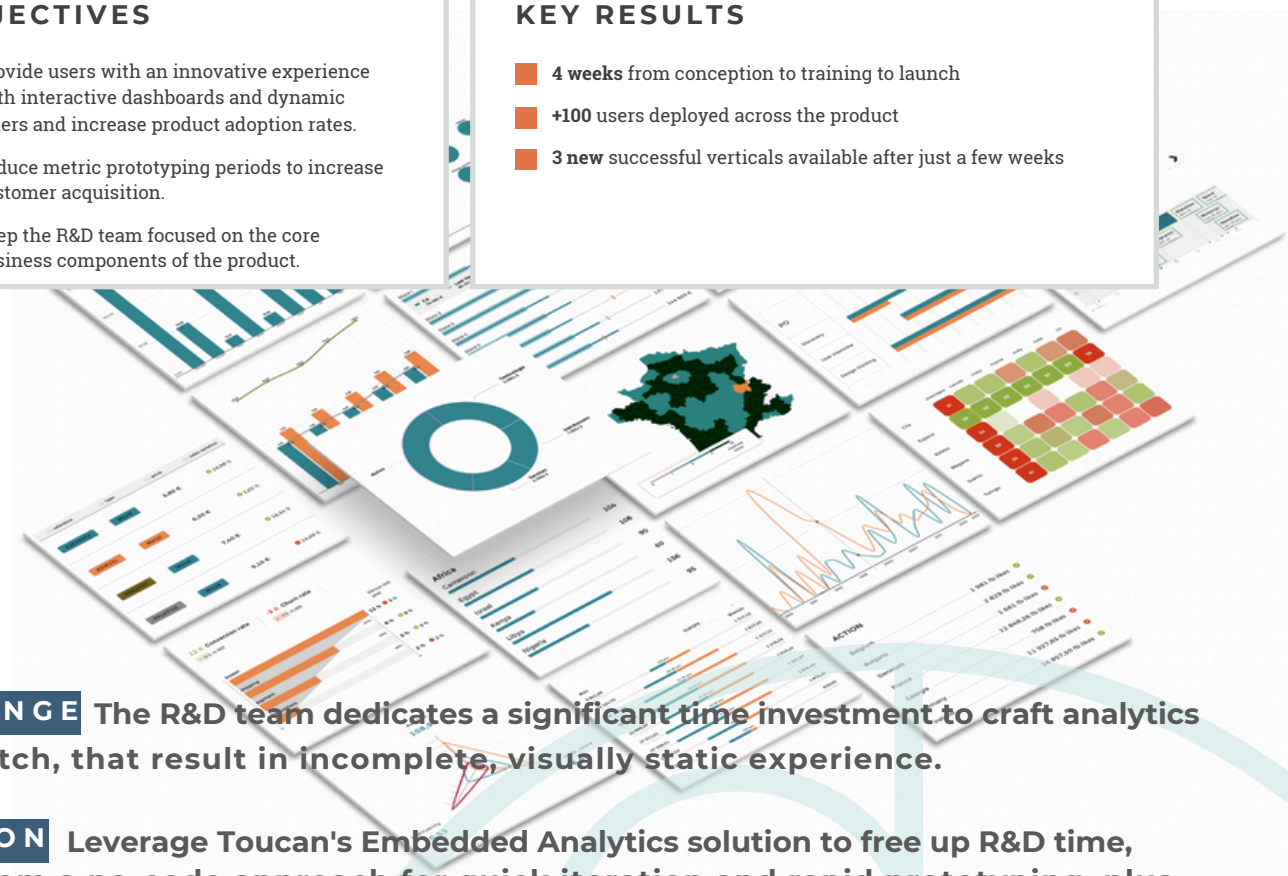
CHALLENGE The R&D team dedicates a significant time investment to craft analytics from scratch, that result in incomplete, visually static experience.

SOLUTION Leverage Toucan's Embedded Analytics solution to free up R&D time, benefit from a no-code approach for quick iteration and rapid prototyping, plus white-label the experience to ensure Voysen's identity across all verticals.

IMPACT Time-to-market for new use cases and key indicators significantly decreased thanks to plug and play analytics improving the end-user decision-making experience with fluid, impactful analytics.

" Toucan enabled us to open a new business vertical in less than two months and create a new feature in just two weeks. "

VOYSEN   - Sara Bouchikhi, CEO

PROJECT SUCCESS TEAM AT TOUCAN

Basile
Customer Success

Maho
Delivery Manager

Ines
Care Manager

voysen